

ORDER



WOOD

Orders
Order / Rev: 189649
Alt Order #: 6831505
Product Desc: order
Estimate: C15C21
Flight Dates: 10/15/12 - 10/21/12
Original Date / Rev: 07/06/12 / 10/05/12
Order Type: REG

Primary AE: Petry Philadelphia
Sales Office: P-PHI
Sales Region: Nat

Agency
Name: Smart Media Group
Buying Contact:
Billing Contact:
 814 King Street
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Detroit International Bridge
Demographic: A35+
Product Codes: PL2
Priority: P3
Revenue Codes: AGY, POL, POL-ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN10086/SP6681/TO1332/MO1041

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/21/12	73	\$33,225.00	\$28,241.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	73	\$33,225.00	\$28,241.25	0.00
Totals	73	\$33,225.00	\$28,241.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WOOD	30%	\$33,225.00
Market	100%	\$110,750.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WGVK	0%	\$0.00
WGVU	0%	\$0.00
WLLA	0%	\$0.00
WOTV	0%	\$0.00
WTLJ	0%	\$0.00
WWMT	30%	\$33,225.00
WXMI	10%	\$11,075.00
WXSP	0%	\$0.00
WZPX	0%	\$0.00
WZZM	30%	\$33,225.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOOD	10/16/12	10/16/12	M-F 2-3p	CM	2-3p	-T-----	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/15/12	10/21/12	-T-----	1		\$100.00	0.00							
E 2	WOOD	10/17/12	10/17/12		CM	2-3p	--W----	:30	1	\$100.00	P5	0.00	NM	1	\$100.00

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Advertiser: POL/Detroit International Bridge
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WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 2-3p Rachael Ray															
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	--W----	1		\$100.00		0.00						
E 3	WOOD	10/18/12	10/18/12	M-F 2-3p Rachael Ray	CM	2-3p	---T---	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	---T---	1		\$100.00		0.00						
E 4	WOOD	10/19/12	10/19/12	M-F 2-3p Rachael Ray	CM	2-3p	----F--	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	----F--	1		\$100.00		0.00						
E 5	WOOD	10/15/12	10/15/12	Noon News News 8 @ Noon	CM	12-1p	M-----	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	M-----	1		\$450.00		0.00						
E 6	WOOD	10/16/12	10/16/12	Noon News News 8 @ Noon	CM	12-1p	-T-----	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	-T-----	1		\$450.00		0.00						
E 7	WOOD	10/17/12	10/17/12	Noon News News 8 @ Noon	CM	12-1p	--W----	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	--W----	1		\$450.00		0.00						
E 8	WOOD	10/18/12	10/18/12	Noon News News 8 @ Noon	CM	12-1p	---T---	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	---T---	1		\$450.00		0.00						
E 9	WOOD	10/19/12	10/19/12	Noon News News 8 @ Noon	CM	12-1p	----F--	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	----F--	1		\$450.00		0.00						
E 10	WOOD	10/15/12	10/15/12	M-F 3-4p The Doctors	CM	3-4p	M-----	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	M-----	1		\$100.00		0.00						
E 11	WOOD	10/16/12	10/16/12	M-F 3-4p The Doctors	CM	3-4p	-T-----	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	-T-----	1		\$100.00		0.00						
E 12	WOOD	10/17/12	10/17/12	M-F 3-4p The Doctors	CM	3-4p	--W----	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	--W----	1		\$100.00		0.00						
E 13	WOOD	10/18/12	10/18/12	M-F 3-4p The Doctors	CM	3-4p	---T---	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	---T---	1		\$100.00		0.00						
E 14	WOOD	10/19/12	10/19/12		CM	3-4p	----F--	:30	1	\$100.00	P5	0.00	NM	1	\$100.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 3-4p The Doctors											
				DOCTORS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	----F--			1		\$100.00		0.00				
E 15	WOOD	10/15/12	10/15/12	M-F 4-5p Ellen	CM	4-5p	M-----	:30	1	\$250.00	P5	0.00	NM	1	\$250.00
				ELLEN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	M-----			1		\$250.00		0.00				
E 16	WOOD	10/16/12	10/16/12	M-F 4-5p Ellen	CM	4-5p	-T-----	:30	1	\$250.00	P5	0.00	NM	1	\$250.00
				ELLEN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-T-----			1		\$250.00		0.00				
E 17	WOOD	10/17/12	10/17/12	M-F 4-5p Ellen	CM	4-5p	--W----	:30	1	\$250.00	P5	0.00	NM	1	\$250.00
				ELLEN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	--W----			1		\$250.00		0.00				
E 18	WOOD	10/18/12	10/18/12	M-F 4-5p Ellen	CM	4-5p	---T---	:30	1	\$250.00	P5	0.00	NM	1	\$250.00
				ELLEN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	---T---			1		\$250.00		0.00				
E 19	WOOD	10/19/12	10/19/12	M-F 4-5p Ellen	CM	4-5p	----F--	:30	1	\$250.00	P5	0.00	NM	1	\$250.00
				ELLEN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	----F--			1		\$250.00		0.00				
E 20	WOOD	10/21/12	10/21/12	Daybreak Sun @6am Daybreak Sun @6am	CM	6-7a	-----S	:30	2	\$175.00	P4	0.00	NM	2	\$350.00
				SU DAYBREAK											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S			2		\$175.00		0.00				
E 21	WOOD	10/20/12	10/20/12	Daybreak Sat @7am Daybreak Sat@7am	CM	658-8a	-----S-	:30	2	\$600.00	P3	0.00	NM	2	\$1,200.00
				NEWS 8A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S-			2		\$600.00		0.00				
E 22	WOOD	10/21/12	10/21/12	Today Show Su Today Show Sunday	CM	758-9a	-----S	:30	2	\$650.00	P4	0.00	NM	2	\$1,300.00
				TODAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S			2		\$650.00		0.00				
E 23	WOOD	10/15/12	10/15/12	6am Daybreak 6am Daybreak	CM	6-7a	M-----	:30	1	\$475.00	P4	0.00	NM	1	\$475.00
				NEWS8-DAYBREAK											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	M-----			1		\$475.00		0.00				
E 24	WOOD	10/16/12	10/16/12	6am Daybreak 6am Daybreak	CM	6-7a	-T-----	:30	1	\$475.00	P4	0.00	NM	1	\$475.00
				NEWS8-DAYBREAK											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-T-----			1		\$475.00		0.00				
E 25	WOOD	10/17/12	10/17/12	6am Daybreak 6am Daybreak	CM	6-7a	--W----	:30	1	\$475.00	P4	0.00	NM	1	\$475.00
				NEWS8-DAYBREAK											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	--W----			1		\$475.00		0.00				
E 26	WOOD	10/18/12	10/18/12		CM	6-7a	---T---	:30	1	\$475.00	P4	0.00	NM	1	\$475.00

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Advertiser: POL/Detroit International Bridge
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WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6am Daybreak															
6am Daybreak															
NEWS8-DAYBREAK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	---T---	1		\$475.00		0.00						
E 27	WOOD	10/19/12	10/19/12	6am Daybreak	CM	6-7a	----F--	:30	1	\$475.00	P4	0.00	NM	1	\$475.00
6am Daybreak															
NEWS8-DAYBREAK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	----F--	1		\$475.00		0.00						
E 28	WOOD	10/21/12	10/21/12	Daybreak Sun @7am	CM	658-8a	-----S	:30	1	\$475.00	P4	0.00	NM	1	\$475.00
Daybreak Sun @7am															
NWS8 DAYBK SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	-----S	1		\$475.00		0.00						
E 29	WOOD	10/15/12	10/15/12	5am Daybreak	CM	5a-6am	M-----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
5am Daybreak															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	M-----	1		\$200.00		0.00						
E 30	WOOD	10/16/12	10/16/12	5am Daybreak	CM	5a-6am	-T-----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
5am Daybreak															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	-T-----	1		\$200.00		0.00						
E 31	WOOD	10/17/12	10/17/12	5am Daybreak	CM	5a-6am	--W----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
5am Daybreak															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	--W----	1		\$200.00		0.00						
E 32	WOOD	10/18/12	10/18/12	5am Daybreak	CM	5a-6am	---T---	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
5am Daybreak															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	---T---	1		\$200.00		0.00						
E 33	WOOD	10/19/12	10/19/12	5am Daybreak	CM	5a-6am	----F--	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
5am Daybreak															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	----F--	1		\$200.00		0.00						
E 34	WOOD	10/15/12	10/15/12	Today Show M-F	CM	658-9a	M-----	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
Today Show															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	M-----	1		\$750.00		0.00						
E 35	WOOD	10/16/12	10/16/12	Today Show M-F	CM	658-9a	-T-----	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
Today Show															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	-T-----	1		\$750.00		0.00						
E 36	WOOD	10/17/12	10/17/12	Today Show M-F	CM	658-9a	--W----	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
Today Show															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	--W----	1		\$750.00		0.00						
E 37	WOOD	10/18/12	10/18/12	Today Show M-F	CM	658-9a	---T---	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
Today Show															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	---T---	1		\$750.00		0.00						
E 38	WOOD	10/19/12	10/19/12		CM	658-9a	----F--	:30	1	\$750.00	P4	0.00	NM	1	\$750.00

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				Today Show M-F											
				Today Show											
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$750.00		0.00			
E 39	WOOD	10/15/12	10/15/12	M-F 5p News	CM	5-530p	M-----	:30	1	\$700.00	P4	0.00	NM	1	\$700.00
				M-F News 8 @5p											
NEWS 8 AT 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$700.00		0.00			
E 40	WOOD	10/16/12	10/16/12	M-F 5p News	CM	5-530p	-T-----	:30	1	\$700.00	P4	0.00	NM	1	\$700.00
				M-F News 8 @5p											
NEWS 8 AT 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$700.00		0.00			
E 41	WOOD	10/17/12	10/17/12	M-F 5p News	CM	5-530p	--W----	:30	1	\$700.00	P4	0.00	NM	1	\$700.00
				M-F News 8 @5p											
NEWS 8 AT 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					1	\$700.00		0.00			
E 42	WOOD	10/18/12	10/18/12	M-F 5p News	CM	5-530p	---T---	:30	1	\$700.00	P4	0.00	NM	1	\$700.00
				M-F News 8 @5p											
NEWS 8 AT 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					1	\$700.00		0.00			
E 43	WOOD	10/19/12	10/19/12	M-F 5p News	CM	5-530p	----F--	:30	1	\$700.00	P4	0.00	NM	1	\$700.00
				M-F News 8 @5p											
NEWS 8 AT 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$700.00		0.00			
E 44	WOOD	10/20/12	10/20/12	Sat Hour 1	CM	8-9p	-----S-	:30	1	\$650.00	P3	0.00	NM	1	\$650.00
				Saturday 8-9p											
SA NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-					1	\$650.00		0.00			
E 45	WOOD	10/16/12	10/16/12	M-F 530p News	CM	530-6p	-T-----	:30	1	\$800.00	P4	0.00	NM	1	\$800.00
				M-F News 8 @ 530p											
NEWS 8 AT /NEWS8 AT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$800.00		0.00			
E 46	WOOD	10/18/12	10/18/12	M-F 530p News	CM	530-6p	---T---	:30	1	\$800.00	P4	0.00	NM	1	\$800.00
				M-F News 8 @ 530p											
NEWS 8 AT /NEWS8 AT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					1	\$800.00		0.00			
E 47	WOOD	10/15/12	10/15/12	NBC Nightly News WKD	CM	628-7p	M-----	:30	1	\$1,100.00	P5	0.00	NM	1	\$1,100.00
				NBC Nightly News											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$1,100.00		0.00			
E 48	WOOD	10/17/12	10/17/12	NBC Nightly News WKD	CM	628-7p	--W----	:30	1	\$1,100.00	P5	0.00	NM	1	\$1,100.00
				NBC Nightly News											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					1	\$1,100.00		0.00			
E 49	WOOD	10/19/12	10/19/12	NBC Nightly News WKD	CM	628-7p	----F--	:30	1	\$1,100.00	P5	0.00	NM	1	\$1,100.00
				NBC Nightly News											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$1,100.00		0.00			
E 50	WOOD	10/15/12	10/15/12		CM	1135-1235a	M-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00

Order / Rev: 189649
 Alt Order #: 6831505
 Flight Dates: 10/15/12 - 10/21/12

Advertiser: POL/Detroit International Bridge
 Product Desc: order
 Estimate: C15C21

WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Tonight Show/Jay Leno Tonight Show w/ Leno															
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	M-----	1		\$300.00		0.00						
E 51	WOOD	10/16/12	10/16/12	Tonight Show/Jay Leno CM Tonight Show w/ Leno		1135-1235a	-T-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	-T-----	1		\$300.00		0.00						
E 52	WOOD	10/17/12	10/17/12	Tonight Show/Jay Leno CM Tonight Show w/ Leno		1135-1235a	--W----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	--W----	1		\$300.00		0.00						
E 53	WOOD	10/18/12	10/18/12	Tonight Show/Jay Leno CM Tonight Show w/ Leno		1135-1235a	---T---	:30	2	\$300.00	P4	0.00	NM	2	\$600.00
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	---T---	2		\$300.00		0.00						
E 54	WOOD	10/19/12	10/19/12	Tonight Show/Jay Leno CM Tonight Show w/ Leno		1135-1235a	----F--	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	----F--	1		\$300.00		0.00						
E 55	WOOD	10/15/12	10/15/12	LN M-F M-F News 8 @ 11	CM	11-1135p	M-----	:30	1	\$650.00	P5	0.00	NM	1	\$650.00
NEWS 8 AT 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	M-----	1		\$650.00		0.00						
E 56	WOOD	10/16/12	10/16/12	LN M-F M-F News 8 @ 11	CM	11-1135p	-T-----	:30	1	\$650.00	P5	0.00	NM	1	\$650.00
NEWS 8 AT 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	-T-----	1		\$650.00		0.00						
E 57	WOOD	10/17/12	10/17/12	LN M-F M-F News 8 @ 11	CM	11-1135p	--W----	:30	1	\$650.00	P5	0.00	NM	1	\$650.00
NEWS 8 AT 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	--W----	1		\$650.00		0.00						
E 58	WOOD	10/18/12	10/18/12	LN M-F M-F News 8 @ 11	CM	11-1135p	---T---	:30	1	\$650.00	P5	0.00	NM	1	\$650.00
NEWS 8 AT 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	---T---	1		\$650.00		0.00						
E 59	WOOD	10/19/12	10/19/12	LN M-F M-F News 8 @ 11	CM	11-1135p	----F--	:30	1	\$650.00	P5	0.00	NM	1	\$650.00
NEWS 8 AT 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	----F--	1		\$650.00		0.00						
E 60	WOOD	10/15/12	10/15/12	M-F 730-8p Access Hollywood	CM	730-8p	M-----	:30	1	\$250.00	P5	0.00	NM	1	\$250.00
ACCESS HOLLYWD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	M-----	1		\$250.00		0.00						
E 61	WOOD	10/17/12	10/17/12	M-F 730-8p Access Hollywood	CM	730-8p	--W----	:30	1	\$250.00	P5	0.00	NM	1	\$250.00
ACCESS HOLLYWD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	--W----	1		\$250.00		0.00						
E 62	WOOD	10/19/12	10/19/12		CM	730-8p	----F--	:30	1	\$250.00	P5	0.00	NM	1	\$250.00

Order / Rev: 189649
Alt Order #: 6831505
Flight Dates: 10/15/12 - 10/21/12

Advertiser: POL/Detroit International Bridge
Product Desc: order
Estimate: C15C21

WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 730-8p Access Hollywood ACCESS HOLLYWD <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 ----F-- 1 \$250.00 0.00															
E 63	WOOD	10/16/12	10/16/12	M-F 7-730p Inside Edition	CM	7-730p	-T-----	:30	1	\$425.00	P5	0.00	NM	1	\$425.00
INSIDE EDITION <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 -T----- 1 \$425.00 0.00															
E 64	WOOD	10/18/12	10/18/12	M-F 7-730p Inside Edition	CM	7-730p	---T---	:30	1	\$425.00	P5	0.00	NM	1	\$425.00
INSIDE EDITION <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 ---T--- 1 \$425.00 0.00															
E 65	WOOD	10/19/12	10/19/12	M-F 7-730p Inside Edition	CM	7-730p	----F--	:30	1	\$425.00	P5	0.00	NM	1	\$425.00
INSIDE EDITION <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 ----F-- 1 \$425.00 0.00															
E 66	WOOD	10/21/12	10/21/12	FB Night in Amer Pre Ga Football Night in America	CM	7-8p (7:00 PM-8:00 PM)	-----S	:30	1	\$700.00	P4	0.00	NM	1	\$700.00
DATELINE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 -----S 1 \$700.00 0.00															
E 67	WOOD	10/21/12	10/21/12	NFL Football NFL Football	CM	8-1130p (8:00 PM-11:30 PM)	-----S	:30	1	\$1,000.00	P5	0.00	NM	1	\$1,000.00
HARRY S LAW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 -----S 1 \$1,000.00 0.00															
E 68	WOOD	10/18/12	10/18/12	Thur Hour 3 Thursday 10-11p	CM	10-11p	---T---	:30	1	\$300.00	P6	0.00	NM	1	\$300.00
DATELINE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 ---T--- 1 \$300.00 0.00															
E 69	WOOD	10/20/12	10/20/12	Sa Prime Sat Prime Rotator	CM	758-11p	-----S-	:30	1	\$250.00	P6	0.00	NM	1	\$250.00
DATELINE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 -----S- 1 \$250.00 0.00															
													Totals	73	\$33,225.00